# LCOPIFY R

### Zero-Plastic, All-Natural Gifting

www.loopify.world



**BW BUSINESSWORLD** 



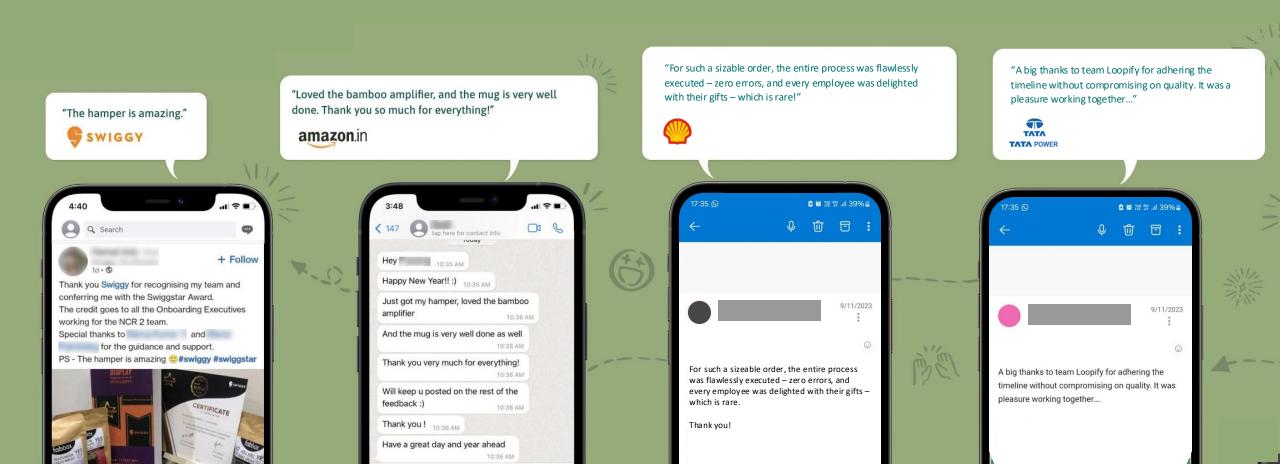
# Gifting at scale... and sustainable too!



# **Conscious Clientelle...**



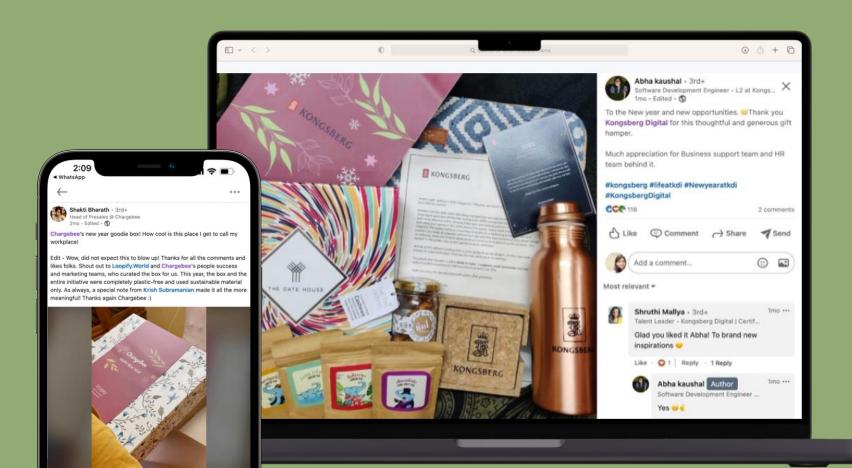
# ...and this is what they had to say about Loopify



# ...and this is what they had to say about Loopify

"The number of hiring applications we receive per day, went up by 4X after our employees posted about the Loopify hampers on LinkedIn."

Chargebee



## It's all about making an impact

Our clients are Loopify-certified –their impact measured using our proprietary sustainability index

ATTS LOOPIFY REAR

To the earth warriors at

Air India SATS Airport Services Pvt. Ltd.

We thank you for doing your bit for the planet. Your decision to buy **zero-plastic** gift hampers in October 2023 has saved **1934 kilograms** of plastic and **515 kilograms** of carbon emissions from choking our planet.



them

Hemal Gathani, Founder

# YEAR END

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GIFT HAMPERS

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Loopify Hello, I'm Delicious

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Ring in the new year with a cheerful gift hamper for your team.

Thoughtfully curated, each gift hamper is filled with products that are earthfriendly and unique.

After all, New Year, new me!

Click on the links below to select your price range

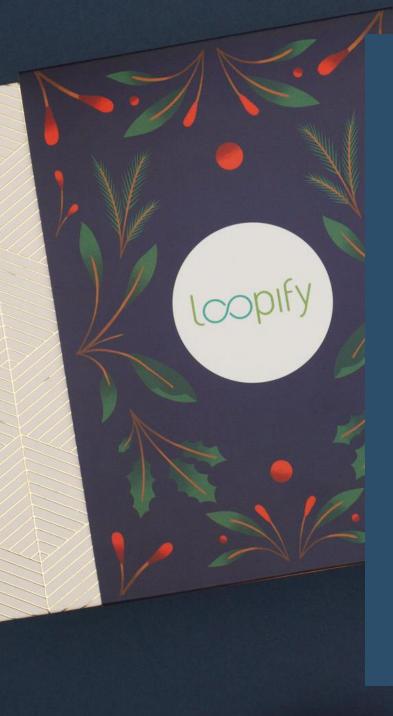
<u>₹600 - ₹1000</u>

<u>`1000 - 2000</u>

<u>`2000 - 2500</u>

Above `2500





# Gift hampers **₹ 600 - ₹ 1000**



#### New Year, New Me

Ring in the New Year with this zero-plastic, chemical-free, crueltyfree and locally sourced gift hamper!

- 1 hard cover diary with a quote
- 1 plantable pencil
- 1 plantable pen
- 1 box of four deliciously indulgent chocolate brownies
- 1 quirky rubber fridge magnet
- 1 super cute wooden MDF frame
- 1 greeting card

₹ 699



### **Cheers to a New Year Hamper**

Ring in the New Year with this zero-plastic, chemical-free, crueltyfree and locally sourced gift hamper!

- 1 hard cover diary with a quote
- 2 plantable pencils
- 1 printed planted calendar celebrating Indian art forms
- 2 delicious mini chocolates with crunchy dry fruits
- 1 cord organizer made of recycled PET bottles
- 1 greeting card



### The Blissful Beginning Gift Hamper

Ring in the New Year with this zero-plastic, chemical-free, crueltyfree and locally sourced gift hamper. Filled with gorgeous home decor and indulgent food, it's the best way to wish your team a happy 2025!

- 1 beautiful ceramic reed diffuser set, complete with shola wood flowers and a bottle of essential oil
- 1 pretty glass jar filled with naturally scented pot pourri
- 2 gorgeously sparkly coasters made of glass beads
- 1 quirky printed rubber fridge magnet
- 2 delectable mini chocolates dotted with dry fruits
- 1 carton of delicious snacks
- 1. greeting card

₹ 800



### The Bloom & Play Box

Ring in the New Year with this zero-plastic, chemical-free, crueltyfree and locally sourced gift hamper that's filled with all things fun!

- 1 wooden Tic-Tac-Toe game
- 2 plantable pencils
- 1 doodle book for your thoughts, scribbles and keeping score on game nights
- 1 intricately crafted metal bookmark
- 1 Grow-It-Yourself Kit to plant a little herb garden in the comfort of your home
- 1 box of four deliciously indulgent chocolate brownies
- 1 greeting card

₹ 999

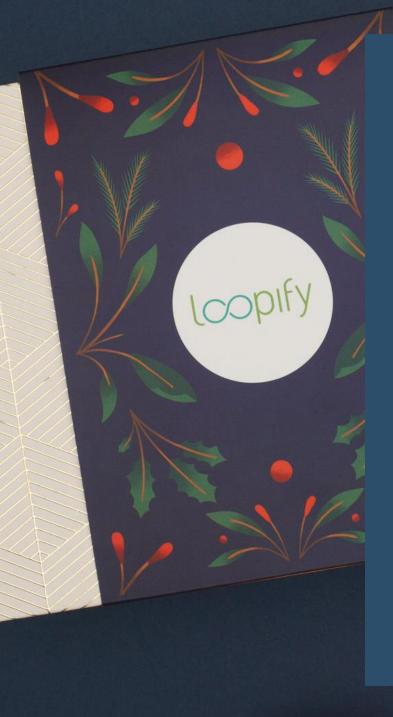


#### **New Horizons Gift Hamper**

Ring in the New Year with this zero-plastic, chemical-free, crueltyfree and locally sourced gift hamper that's filled earth-friendly essentials!

- 1 printed plantable notebook
- 1 pretty calendar because it's 2025!
- 1 quirky printed ceramic mug for some sustainable sipping
- 1 Grow-It-Yourself Kit to plant a little herb garden in the comfort of your home
- 2 delectable mini chocolates dotted with dry fruits
- 1 sleek metal keychain
- 1 greeting card

₹ 999



# Gift hampers **₹ 1000 - ₹ 2000**



### The Serene Sanctuary Bundle

Bid adieu to 2024 by treating your team to some gorgeous home décor and delicious snacks! This zero-plastic, chemical-free, crueltyfree and locally sourced gift hamper contains...

- 1 jar of wholesome, crunchy rice crackers
- 1 gorgeously rustic carved wooden MDF frame
- 1 lusciously scented natural soy wax candle in a glass jar
- 1 beautiful ceramic reed diffuser set, complete with shola wood flowers and a bottle of essential oil
- 2 gorgeously sparkly coasters made of glass beads
- 1 greeting card

₹ 1350



### The New Year Indulgence Box

Say cheers to the new year with this zero-plastic, cruelty-free, chemical-free and locally sourced gift hamper that's filled with all things delicious!

- 1 carton of scrumptious snacks
- 1 jar of rich cashews sprinkled with spices
- 1 jar of crunchy, nutritious quinoa bhel
- 2 jars of dried fruits mixed with tangy spices
- 2 delectable mini chocolates dotted with dry fruits
- 1 greeting card

₹ 1500



#### The Focus & Flow Bundle

Celebrate 2025 with this zero-plastic, chemical-free, cruelty-free, locally sourced gift hamper that's filled with goodies for the daily grind!

- 1 hard cover spiral bound diary
- 1 sleek black powder coated steel bottle
- 1 sipper made of coffee husk
- 1 sleek metal keychain
- 1 lusciously scented 100% natural soy wax candle in a small glass jar
- 1 greeting card

₹ 1800

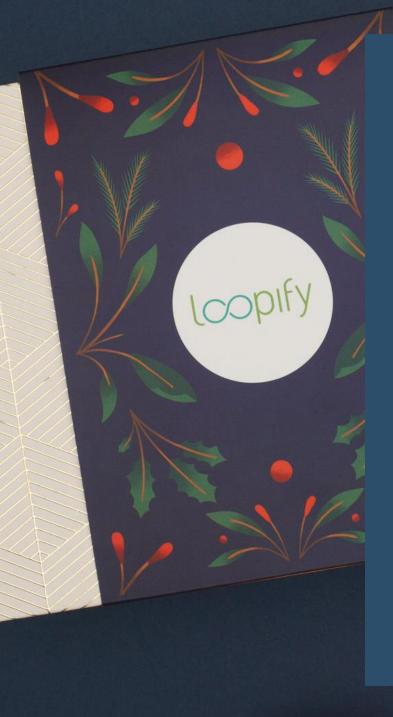


#### **The Fresh Start Collection**

Celebrate new beginnings and embrace wellness in 2025 with this zero-plastic, chemical-free, cruelty-free and locally sourced gift hamper.

- 1 super cute wooden MDF frame for your favourite memory
- 1 printed plantable notebook
- 1 vision card with a cute little easel stand to brighten up your desk and keep you motivated
- 1 lusciously scented coconut candle 100% natural soy wax handpoured into a reclaimed coconut shell
- 1 beautiful ceramic reed diffuser set, complete with shola wood flowers and a bottle of essential oil
- 1 jar of rejuvenating bath salts
- 1 box of deliciously indulgent chocolate brownies
- 1 carton of scrumptious snacks
- 2 plantable pencils
- 1 greeting card

₹ 1899



# Gift hampers **₹ 2000 - ₹ 2500**



### The New Year Workspace Bundle

Celebrate the new year with team members with this collection of delightful desk essentials and accessories. Every product in this gift hamper is zero-plastic, chemical-free, cruelty-free and locally sourced

- 1 game of Jenga
- 1 rustic cork diary
- 2 plantable pencils
- 1 plantable pen
- 1 sleek cork and metal keychain
- 1 delightful wooden mobile stand
- 2 quirky printed fridge magnets
- 1 super cute printed ceramic mug
- 1 greeting card

₹ 2100

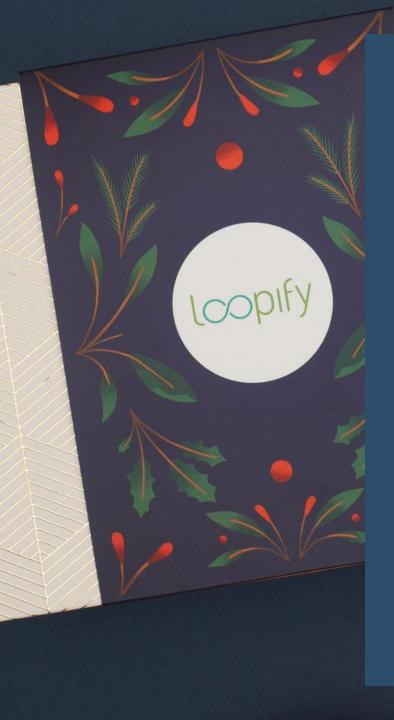


### 2025 Refresh & Recharge Gift Set

Celebrate the new year with team members with this collection of delightful desk essentials and accessories. Every product in this gift hamper is zero-plastic, chemical-free, cruelty-free and locally sourced

- 1 rustic cork diary
- 1 sleek and extremely ergonomical laptop stand
- 1 delightful wooden mobile stand
- 1 sipper made of coffee husk
- 1 bamboo speaker
- 1 jar of delicious dried pineapple dusted with tangy spices
- 1 greeting card

₹ 2150



# Gift hampers Above ₹ 2500



#### New Year, New Gear Gift Set

Celebrate the new year with team members with this collection of delightful desk essentials and accessories. Every product in this gift hamper is zero-plastic, chemical-free, cruelty-free and locally sourced

- 1 sleek faux leather laptop sleeve
- 1 sleek hard cover diary
- 1 sleek cork and metal keychain
- 1 mug made of coffee husk
- 1 bottle made of bamboo and steel
- 1 greeting card

₹ 2500



#### **Festive Fiesta Hamper**

Celebrate the new year with team members with this collection of all things indulgent – for them, and their home.

Every product is plastic-free, chemical-free, cruelty-free and locally sourced.

- 1 durable bamboo and steel bottle for some sustainable sipping
- 2 cartons of scrumptious snacks
- 1 jar of rich cashews sprinkled with spices
- 1 jar of dried pineapple dusted with a tangy masala
- 2 delectable mini chocolates dotted with dry fruits
- 1 lusciously scented coconut candle 100% natural soy wax handpoured into a reclaimed coconut shell that'll fill your home with the nostalgic scent of fresh coconut and delectable vanilla
- 1 beautiful ceramic reed diffuser set, complete with shola wood flowers and a bottle of essential oil
- 1 greeting card

₹ 3000



### Luxe Homegrown Indulgence Set

Ring in the new year with your team members with this collection of all things indulgent – for them, and their homes. Every product is plastic-free, chemical-free, cruelty-free and locally sourced.

- 1 pretty printed wooden salad bowl set
- 1 durable bamboo and steel bottle
- 1 jar of crunchy, tasty and nutritious rice cracks
- 1 jar of dried pineapple dusted with tangy spices
- 1 box of four deliciously indulgent chocolate brownies
- 1 lusciously scented 100% natural soy wax candle in a pretty glass jar
- 1 Grow-It-Yourself kit to bring some greens home
- 1 greeting card

₹ 3200



# Products

Want something out-of-the-box?

Choose from our range of individual products and we'll help you build your own gift hamper!

*Click on the links below to check out our product range* 

### Notebooks & Diaries

<u>Calendars</u>

Water Bottles

Candles & Diffusers

Food & Beverages

<u>Bags</u>

Work Essentials



# Notebooks & Diaries

### *Tree-Free Paper Notebooks & Diaries*



Branding available above specific MOQ

Branding available above specific MOQ

**FSCI Certified Diary** 

### *Tree-Free Paper Notebooks & Diaries*



### **Cork Diary**

Branding available above specific MOQ

### Canvas Cover Notebooks

A5 | 192 Pages | 80 GSM | Ruled | Curved Edge | Elastic Band

Branding available above specific MOQ





Chocolate

Graphite



### Canvas Cover Notebooks

A5 | 192 Pages | 80 GSM | Ruled | Curved Edge | Elastic Band

Branding available above specific MOQ



Navy

Light Blue

Lime Green

Yellow

### Canvas Cover Notebooks

A5 | 192 Pages | 80 GSM | Ruled | Curved Edge | Elastic Band

Branding available above specific MOQ









### Hard Cover Notebooks with Elastic Band

A5 | 192 Pages | 80 GSM | Ruled | Curved Edge | Elastic Band

Branding available above specific MOQ



Navy

Dark Brown

Light Brown

Cream

### Hard Cover Notebooks

A5 | 192 Pages | 80 GSM | Ruled | Curved Edge

Branding available above specific MOQ





Grey

Violet

Dark Blue

### Hard Cover Notebooks

A5 | 192 Pages | 80 GSM | Ruled | Curved Edge

Branding available above specific MOQ





Light Blue

Light Green

Dark Green

### Hard Cover Notebooks

A5 | 192 Pages | 80 GSM | Ruled | Curved Edge

Branding available above specific MOQ



Orange

Red

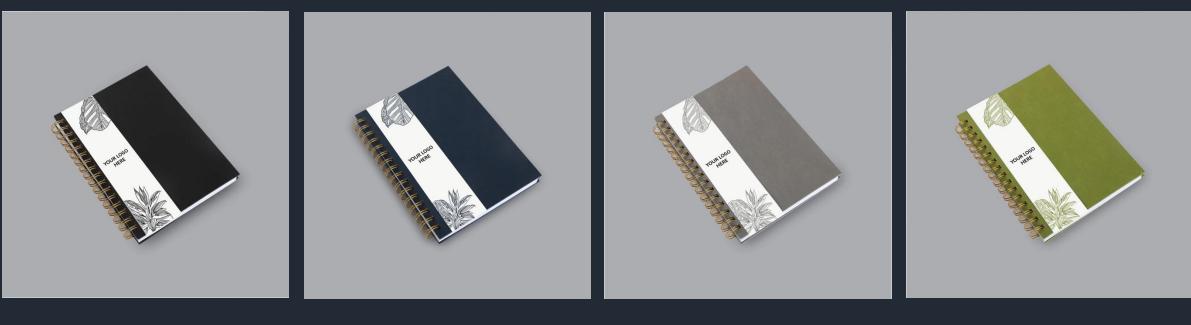
Burgundy

Brown

### Spiral Bound Hard Cover Notebooks

A5 | 160 Pages | 100 GSM | Ruled | Square Edge

Branding available above specific MOQ





Navy

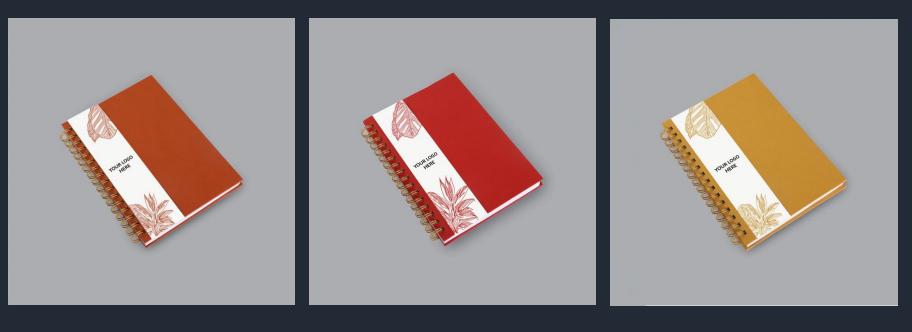
Grey

Green

### Spiral Bound Hard Cover Notebooks

A5 | 160 Pages | 100 GSM | Ruled | Square Edge

Branding available above specific MOQ



Rust

Red

Yellow

### Planners

A5 | 160 Undated Pages | 100 GSM | Ruled | Square Edge | Eco-Friendly Paper

Branding available above specific MOQ







Brown

### Diaries

#### A5 Size

Branding available above specific MOQ



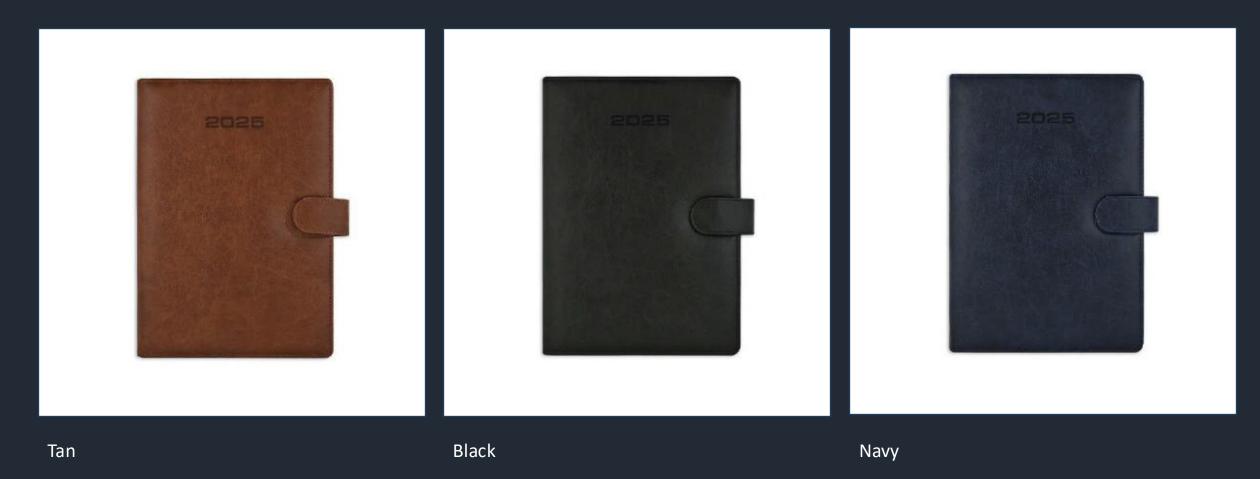


Magnetic Closure Diary with Pocket

Timber Diary

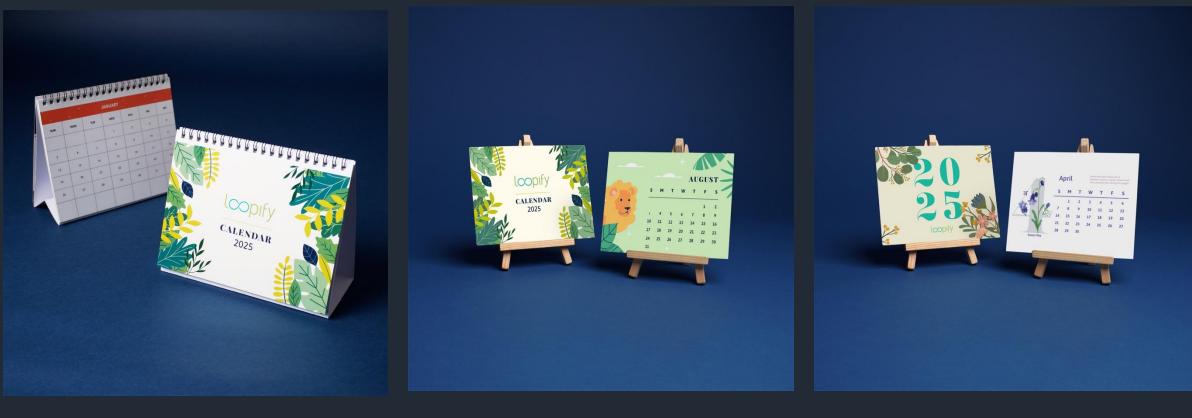
### Magnetic Closure Diaries

A5 & B5 Sizes





### Calendars



#### **Spiral Tent Calendar**

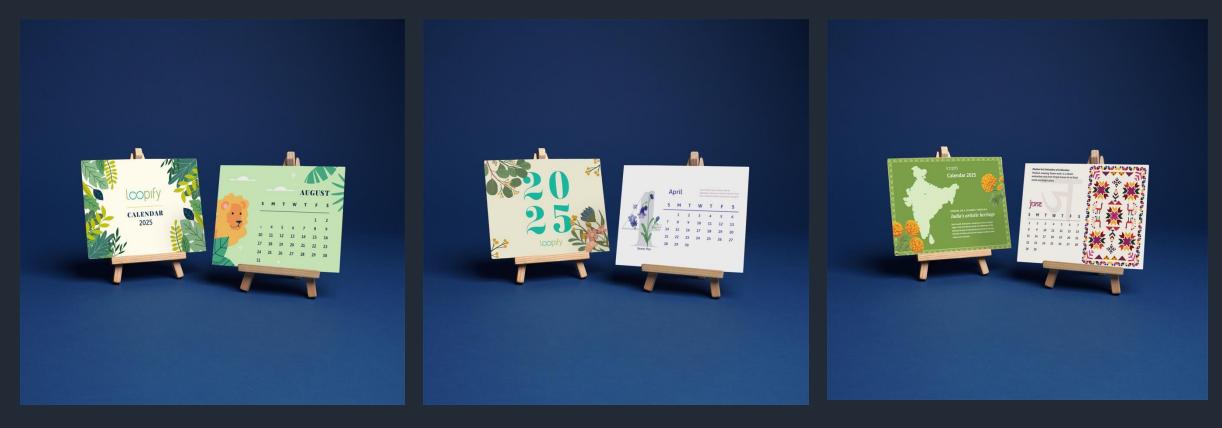
Branding available above specific MOQ

#### **Card Paper Calendar on Easel**

Branding available above specific MOQ

#### Plantable Paper Calendar on Easel

## Choose from three thoughtful creatives



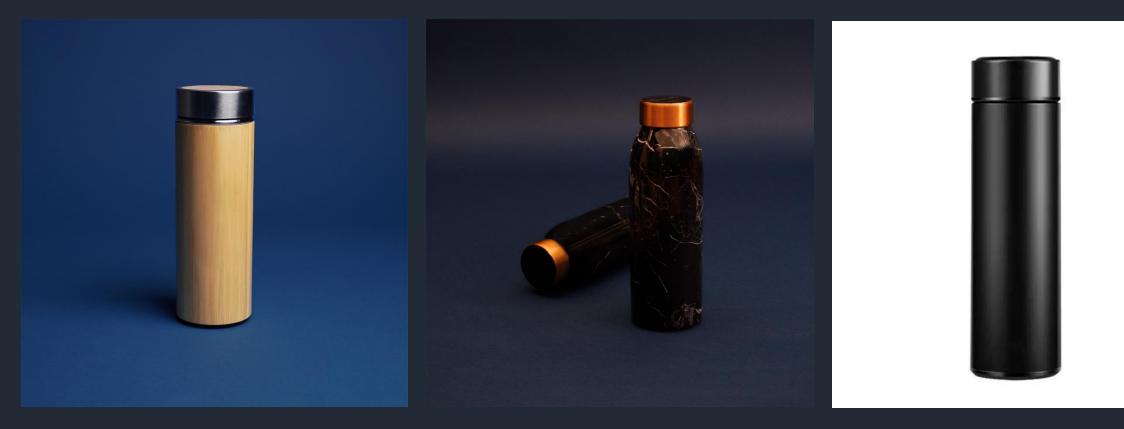
Animals

Flowers

**Celebrating Indian Art** 

# Water Bottles

### *Zero-Plastic Bottles*



#### Bamboo & Steel Bottle

**Copper Printed Bottle** 

**Black Steel Bottle** 

### Earth-Friendly Mugs & Sippers



#### Coffee Husk Mug

Branding available above specific MOQ

Printed Sipper made of coffee husk

**Glass Sipper** 

# Candles & Diffusers

## 100% natural scented soy wax candles & diffusers



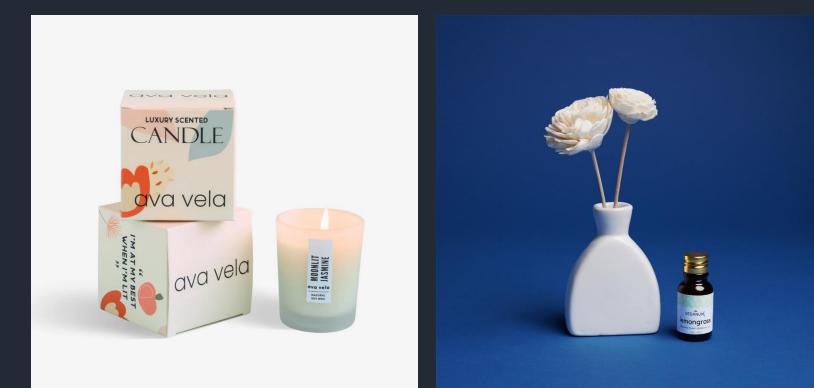
Vanilla & coconut scented natural soy wax handpoured in a reclaimed coconut shell

#### Scented Candle in a Blue Jar

Assorted scents natural soy wax in a reusable blue glass jar with a wooden lid

Assorted scented natural soy wax in a reusable brown glass jar with a metal lid

### 100% natural scented soy wax candles & diffusers



#### Small Scented Candle

Assorted scents in a small reusable glass jar

**Reed Diffuser Set** 

# Food & Beverages

## Preservative-free food & beverages



Tea – Box of 2

Tea Tin

Available in a range of flavours

#### Flavoured Dry Fruits in a Glass Jar

Cashews & almonds available in a range of flavours

### Preservative-free food & beverages



#### **Crunchy Cookies**

#### Natch Thai Chilli Rice Crackers

#### Masala Fruits in a Glass Jar

Pineapple, kiwi, guava available

### Preservative-free food & beverages



Mini Chocolates

Large Chocolate Bars



### Zero-plastic bags



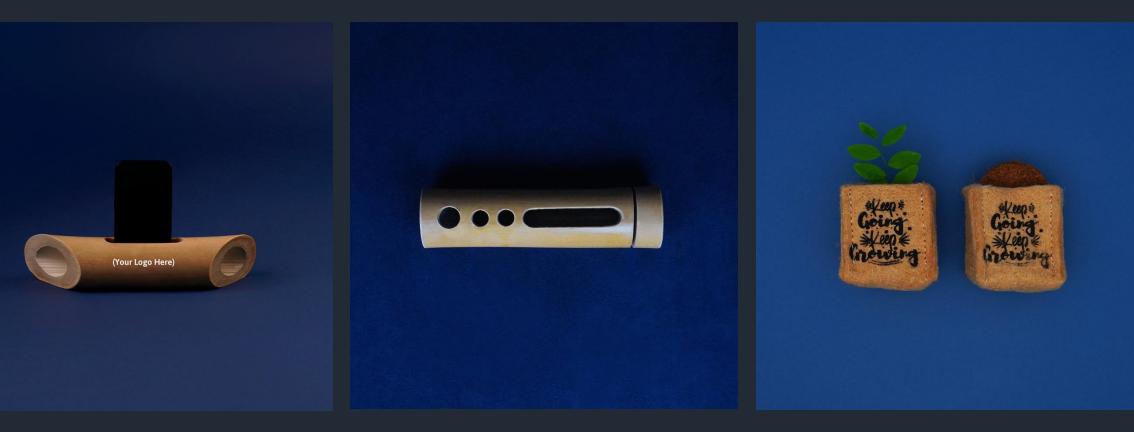
### **Cloth Tote Bag**

Branding available above specific MOQ

#### Jute & Canvas Bag

# Work Essentials

### *Zero-Plastic Desk Decor*



#### Bamboo Speaker

Branding available above specific MOQ

#### Bamboo Desk Organizer

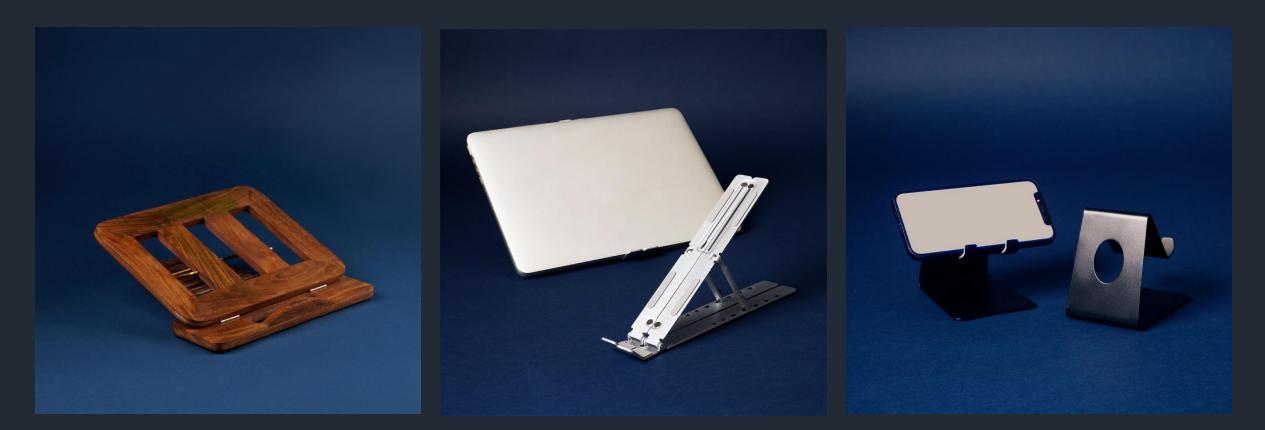
Branding available above specific MOQ

#### **Grow-It-Yourself Kit**

Branding available on instruction card above specific

MOQ

### Zero-Plastic Laptop & Mobile Stands

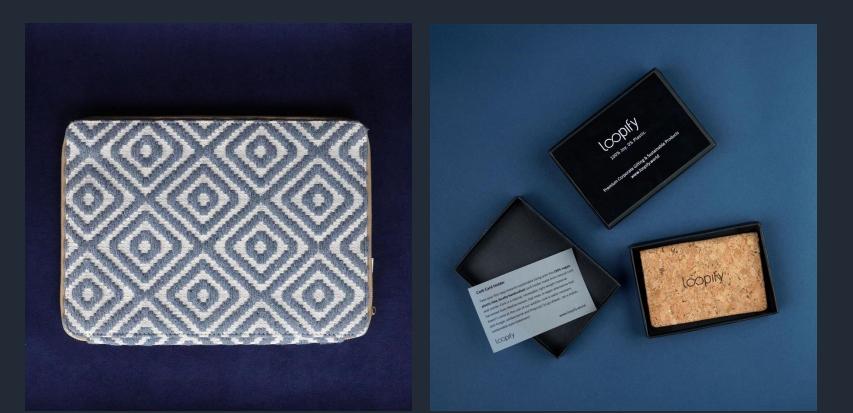


#### Wooden Laptop Stand

Metal Laptop Stand

Metal Mobile Stand

### Work Essentials



### Jacquard Laptop Sleeve

### Cork Card Case

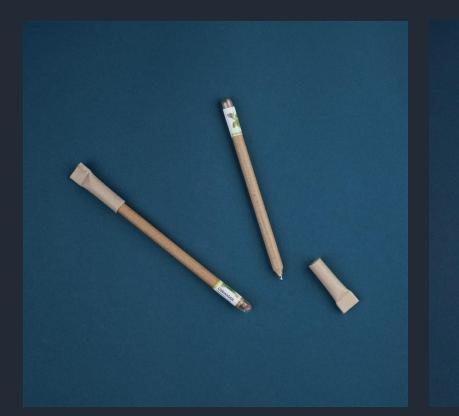
### Work Essentials



Gadget Organizer

Ceramic Mug

### Plantable Pens & Pencils



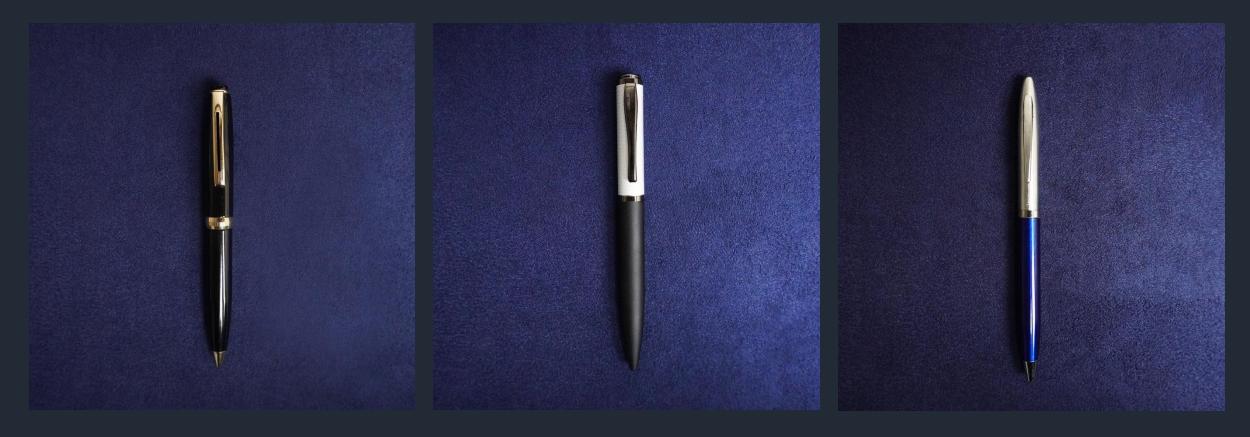


#### Plantable Pen

Branding available above specific MOQ

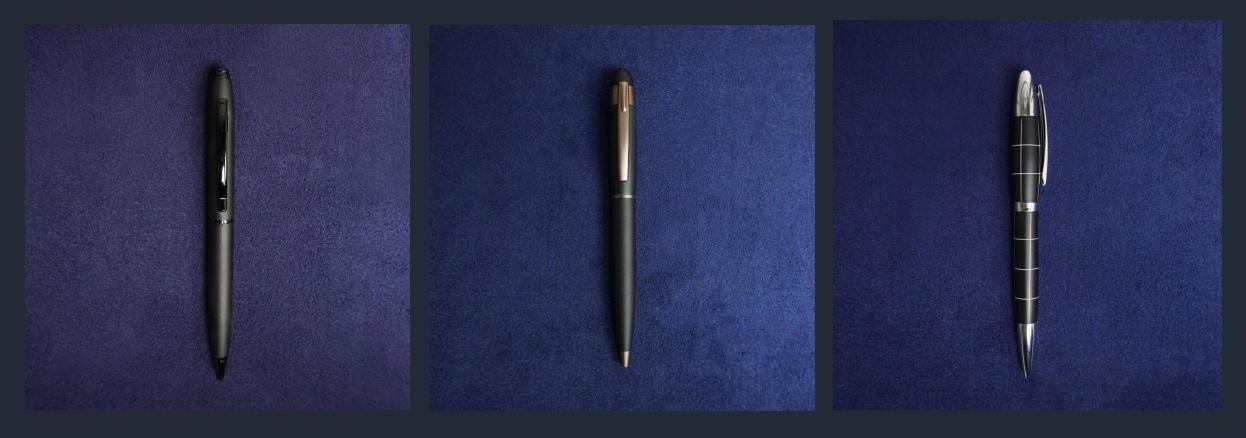
#### Plantable Pencil

### Metal Pens



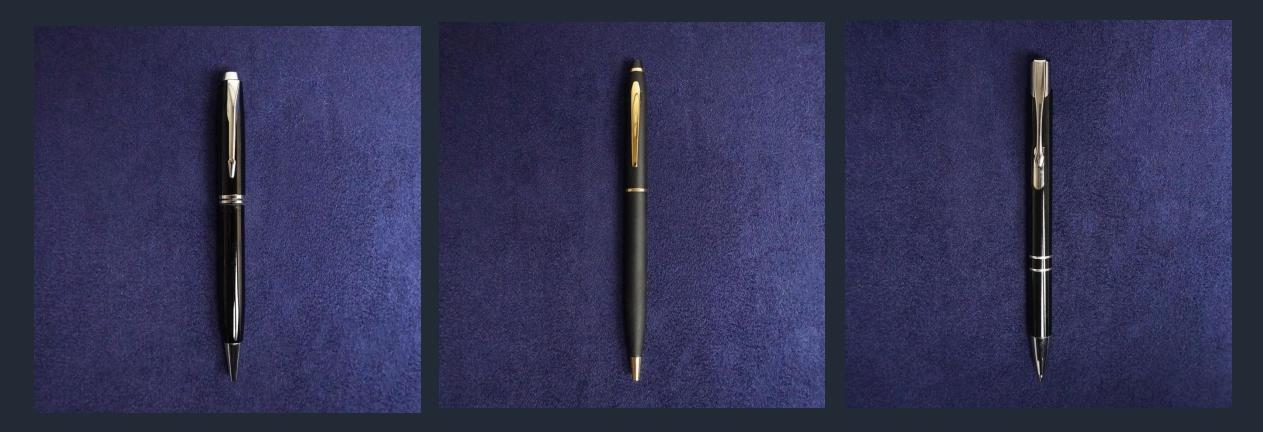
Branding available above specific MOQ

### Metal Pens



Branding available above specific MOQ

### Metal Pens



Branding available above specific MOQ



Loopify's packaging is 100% plastic-free, ensuring that not even a gram of plastic chokes our landfills and oceans.

Joyful and bright – our packaging uses generous amounts of premium gold, teamed with themes and colours that encapsulate the spirit of new beginnings.

# Box packaging

Sleeves can be customized with company branding and creative

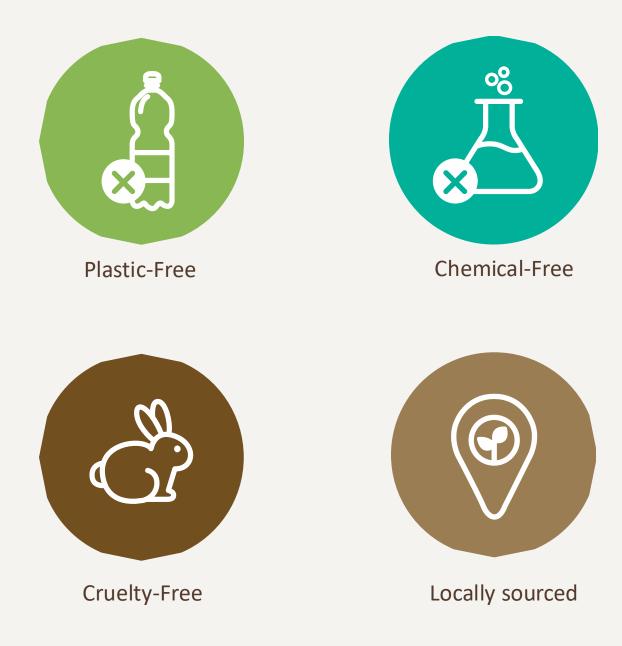




We are India's Largest Zero-Plastic Store!

Take your first step towards sustainable living with us – it's easy, fun, and it's great for the planet!

By choosing a Loopify gift hamper you can be sure you are not sending even 1 gram of plastic to the landfills.



# In compliance with...

We've made a positive impact by actively contributing to **10 / 17** Sustainable Development Goals (SDGs).



Awarded India's Most Sustainable Start-up of the Year 2023 by BusinessWorld

India's Most Sustainable Start-Up of the Year 2023

B紧 BUSINESSWORLD



## **The Founders**





#### **Hemal Gathani**

With over 18 of experience in consulting and training, Hemal is an ardent wildlife photographer who enjoys seeing animals in their natural habitat. By launching Loopify, he hopes to ensure that we conserve our wildlife, our forests, our resources and the world around us.



#### Saurabh Gupta

An alumnus of NID with 18+ years of experience in the design and innovation industry, Saurabh is working towards a trash-free world. By launching Loopify, Saurabh has combined two of his greatest passions: solving complex design problems and creating a cure for the plastic pandemic.

### **Our Story**



"I had gone to Tadoba, a very popular national park in India. It was extremely hot – a great time to spot tigers. We were near a water body, anticipating a tiger coming in any time. After waiting in the sun for about 3 hours, two gorgeous tigers entered the pond to drink water at the same time. I got a beautiful shot – I was super happy! The whole experience was super serene and made me forget all the hard work I had to do to get that shot. But that joy lasted for about 30 seconds. When I zoomed into the shot, just about an inch away from the tiger's mouth, there was a plastic bottle. That was shocking! It showed us a bigger problem we're all facing on this planet. So much plastic pollution happening even in remote areas! That, to me, was the trigger... there was no looking back. I had to do something."

Hemal Gathani, Co-Founder



# Gifting at scale... and sustainable too!



# In 3 years since inception...



# **Our impact**

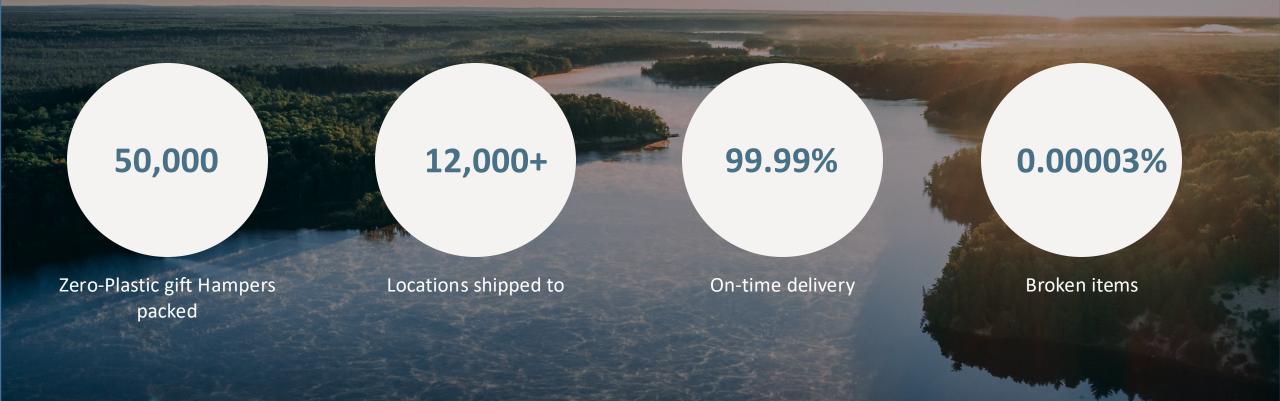
### 1,60,425 kg

Plastic pollution prevented

42,780 tons

Carbon emissions prevented

# We are most proud of

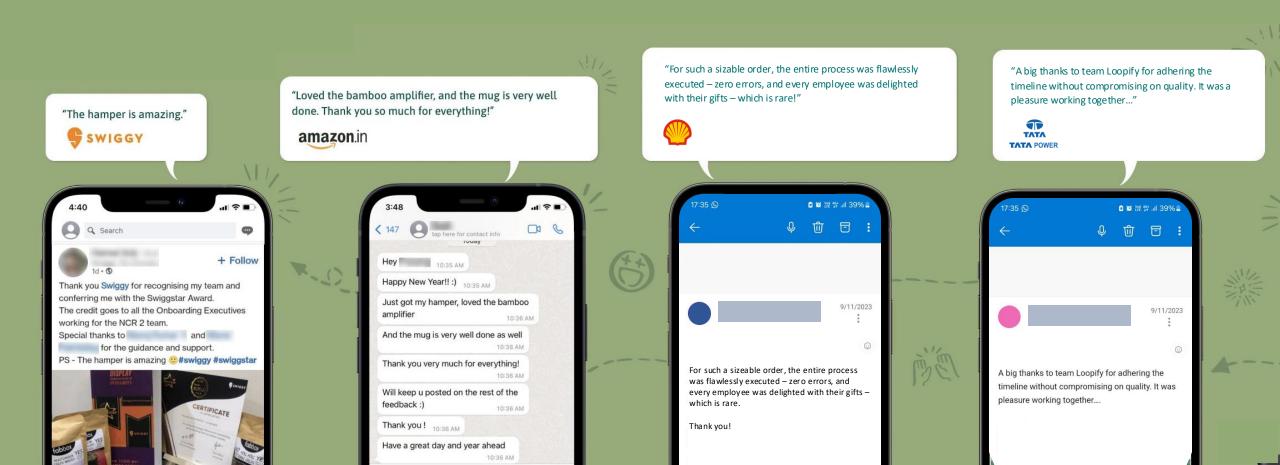




Sustainability is a business imperative for our clients...



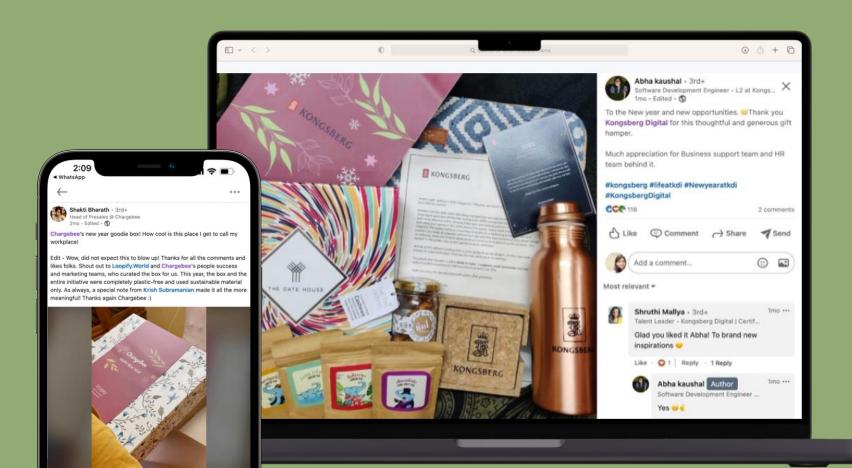
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them

Hemal Gathani, Founder

# In the news

### FEMINA

Loopify, Leading The Charge Towards Sustainable Gifting

9 May 2024

#### **BW BUSINESSWORLD**

Loopify: Pioneering Sustainable Gifting

22 December 2023

#### Outlook Start-U

On track to achieve 200 per cent growth this fiscal year, sustainable gifting platform Loopify scouts funding opportunities.

26 November 2023



Celebrating The Sustainable World Torch-Bearers 2023

22 November 2023

ET THE ECONOMIC TIMES

Recycle, reuse, reduce & repeat: Loopify goes plastic-free for a year and counting

10 July 2021



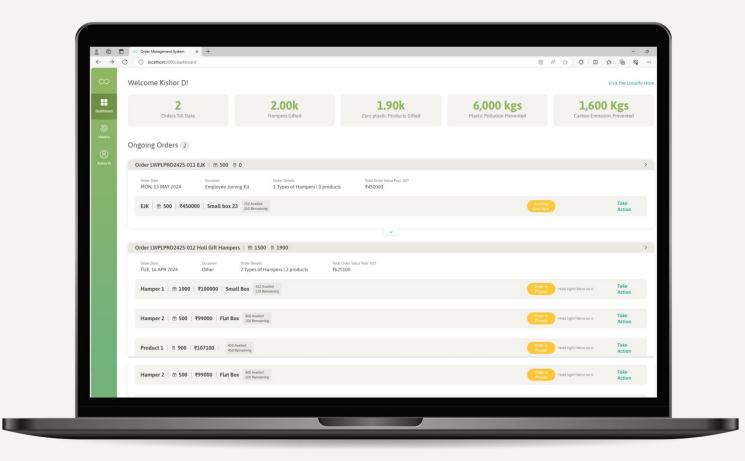
Eco-friendly shopping trends you shouldn't miss this Diwali

#### 11 November 2020



E(ase)-commerce (Order Management System)

A dedicated Key Account Manager is assigned to every client. From design to delivery, our clients have assistance every step of the way!



# Sourcing Superheroes

Loopify's dedicated sourcing team is our client's very own 'Gifting Concierge'.

Need something specific?

Our sourcing team will (re)search high and low and find the perfect product!



# Viva la Values

One size doesn't fit all, especially when it comes to organizations. Our Visual Dimensions activity helps us get to really know our clients, understand their company's brand values, and curate a unique gift hamper that truly encapsulates their spirit. And of course, it's a lot of fun!



# **Curating Delight**

Our Curation Room is where a selection of zero-plastic products come together to tell a story...



# **Curating Delight**

...and that's how every client's gift hamper looks different, feels different, and delights different!



# Design Dream Team

Our design team collectively has over 8 years of experience. From conceptualization, execution, to print production and photography, our client's spirit reflects in every creative collateral in a gift hamper.



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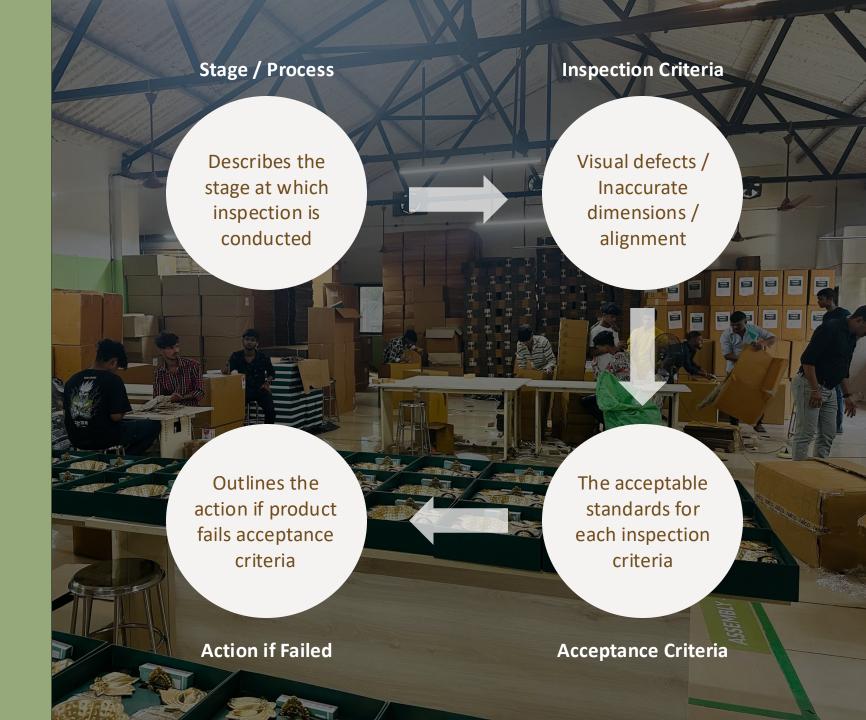
ZDQC Framework (Zero Defect Quality Check)

Our stringent Zero-Defect Quality Check Framework safeguards the innate beauty of materials while eliminating all defective products, guaranteeing they are perfect for gifting.



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# Warehouse Wizards

A dedicated warehouse team that receives and maintains inventory, has a stringent quality check process, and handles fulfilment to ensure 100% joy. 0% plastic.



# Thank you!

Write to us at hello@Loopify.world Call us at 9820442671